

Insert your event organisations logo here

GOOD FOOD AT EVENTS POLICY (event organisation name here)

Purpose

The purpose of our Good Food at Events Policy is to provide healthy food and drink and promote healthy whānau and healthy lifestyles.

Objectives

The objectives of the policy are to:

- a. Make the good food choice the easy choice
- b. Make good food affordable
- c. Reduce the availability of unhealthy food and drink choices
- d. Increase knowledge and skills about healthy food of event staff, volunteers and community members attending our events

Scope

The policy applies to all of our events held in public places including parks, school grounds, marae, churches, sportsgrounds and reserves.

Having a food policy is important for our events. The aim is to promote healthy eating that supports and protects the future health of our community.

Our Commitment

(refer to the Traffic Light Guide)

1. We will provide at least 55% of GREEN food choices
2. We expect event staff catering to include at least 55% GREEN food choices
3. We will not promote AMBER food choices at the expense of GREEN food choices
4. Fundraising, freebies and prizes include no RED choices especially for children's prizes or giveaways
5. Sponsorship received will be consistent with the healthy food event policy
6. We will make GREEN food choices at least affordable as RED foods
7. We will- provide easy access to water free of charge
8. We will include good food messages and deliver these in a variety of ways e.g. video clips on big electronic screens, ticketing, advertising, social media

Endorsement

Name:

Title:

Signed:

Date:

Annual review date: