

22 July 2022

[REDACTED]  
[REDACTED]

Kia ora [REDACTED]

**Your Official Information Act (1982) request Te Matau a Māui Hawke's Bay  
Ref: OIA2022074**

I refer to your Official Information Act request dated 30 June 2022 where you requested information from Hawke's Bay District Health Board, now known as Te Whatu Ora – Health New Zealand, Te Matau a Māui Hawke's Bay (TWOHB). Your questions and TWOHB's response is provided below:

***Since the beginning of the Covid-19 pandemic [March 2020] to date, how much money has HBDHB spent on giving free items to the public to encourage them to get vaccinated.***

***This includes food, coffee, gift cards, prizes such as local and overseas trips, mobile phones, fuel vouchers, Christmas hams and any other such prizes to entice people to get vaccinated***

From March 2020 to 30 June 2022 Hawke's Bay District Health Board paid \$908,225.82 on vaccination incentives, covering special clinics, music, food, gift cards for receiving vaccination, spot prizes and giveaways.

I trust this information meets your needs. If you would like any further information or clarification please contact us via email. If you are not satisfied with this response you may contact the Office of the Ombudsman, phone 0800 802 602.

Please note that this response, or an edited version of this response, may be published on the Hawke's Bay website after your receipt of this response.

Ngā mihi

[REDACTED]

[REDACTED]

Acting Executive Director Financial Services  
Financial Services Directorate, Te Matau a Māui Hawke's Bay

[TeWhatuOra.govt.nz](https://www.TeWhatuOra.govt.nz)

Private Bag 9014, Hastings, 4120  
Waea pūkoro: +64 06 878 8109